

NATIONAL TELEHEALTH AWARENESS WEEK 2019

#1: 17 January 2019

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| <ul style="list-style-type: none"> • Susan Jury (Telehealth Victoria Community of Practice) • Cindy Brennan (TAW coordinator, Western Australia) • Steph Waters (Western Australia) • Jackie Plunkett (ATHS President) • Donna Parkes (ACI, New South Wales) | <p>Apologies</p> <ul style="list-style-type: none"> • <i>Kim Ford (Tasmania)</i> • <i>Alice King (Telehealth Victoria Community of Practice)</i> <p><i>Involvement TBC:</i></p> <ul style="list-style-type: none"> • <i>Anthony Smith (SFT)</i> • <i>TBC..... Queensland</i> |
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DISCUSSION & ACTIONS

Discussion & decisions	Actions
<p>When May or October?</p> <ul style="list-style-type: none"> • May = pre EOFY – potential to secure EOFY \$\$, but is tight for this year • Oct 21-23 = SFT • Oct also mental health month (clash but some cross over). • Oct 10 is international Mental Health Day • Avoid school holidays (1st two weeks of Oct) • Align with political calendars to engage Ministers • Decided to run with October – time for planning and time for clinician engagement earlier (eg in May) – can review afterwards for the following year... • States would decide when exactly suits them • Eg after SFT: invite media to SFT to run any good stories • Noted from WA that most of the work is done beforehand – at the time there’s not too much to do 	
<p>Engaging clinicians</p> <p>Noted importance to avoid disenfranchising clinicians if not on board</p> <ul style="list-style-type: none"> • No standardised training or resources available for clinicians • WA worked with the Rural South West GP body • Clinician video had the most hits of all their materials <p>Some concern about hospitals who offer no telehealth – risks of over-promising or advertising something that isn’t available.</p> <ul style="list-style-type: none"> • Have to ensure messaging = TO ASK (not that telehealth IS available everywhere and always) • Can identify those services with low telehealth use and engage individuals with telehealth interest or use as champions <p>Aim for May to engage clinicians –</p> <ul style="list-style-type: none"> • ACRRM (C/ Alan Taylor – ATHS rep with ACRRM) • RACGP – ??WA clinical lead sits on RACGP body • ? Colleges for specialists? • ? need some communications 	<p>All see WA clinician video (in TAW pack previously provided)</p> <p>Jackie d/w Alan Taylor to engage ACRRM and take advice from them</p> <p>? Steph & Cindy d/w their clinician how to engage RACGP / take advise</p> <p>Susan to share clinician video when done</p>

Discussion & decisions	Actions
<p>Content of a TAW</p> <p>Proposed to have a theme</p> <ul style="list-style-type: none"> • 2017 WA = raising awareness amongst specialists • 2018 = consumer drive • 2019 WA TBC, current service priority is in-home health services • Themes could be decided by each state • Theme can affect the stories selected for the media (noting also Oct = national mental health month – cross over) <p>Message Keep it short and simple, eg in WA: Telehealth is available; ASK...</p>	<p>Steph & Cindy share Practice Assist link – lots of great clinician resources</p>
<p>Sharing communications in planning</p>	<p>Jackie will set up a Sparkboard account with Cisco for us all to access (free)</p> <p>Susan d/w Kath re an ATHS page to host key resources, these Minutes etc</p> <p>Susan will also set up section / discussion thread on the <i>TV COP</i> website for Victoria</p>
<p>Meet again</p> <ul style="list-style-type: none"> • Feb 14 12noon AEST online 	<p>Susan ask QL rep from ATHS committee</p>